

# REVEL

## REVEL PREMIERES ON MEMORIAL DAY WEEKEND

*Beyoncé Celebrates Her Return to the Stage at Revel with Four Concerts in Ovation Hall*

*Resort is Set for Around-the-Clock Entertainment at the Beachfront Destination*

**REVEL BEACH, Atlantic City, N.J. (May 18, 2012)** – [Revel](#) showcases its diverse experiences from morning until night at the **Premiere** on Memorial Day weekend, May 25-28, 2012. After an eight-week Preview, the beachfront destination is making its debut with live performances by international superstar Beyoncé, culinary tastings presented by Revel chefs at the Revel Food Walk, a \$250,000 casino giveaway, free parking, commemorative gifts in celebration of Revel's Premiere, nightlife and more.

Highlights of **Revel's Premiere** include the following events taking place throughout the resort:

- **"Hallucination" in the DigiPit:** Enter the high-energy zone of the DigiPit where digital gaming meets theater. Each night a stage show combines music and digital art with live dancing. *Friday to Monday, performances every 30 minutes from 7 p.m. to 2 a.m.*
- **Revelry \$250,000 Slot Play Giveaway:** Every guest using their Revel Card during drawing times will win at least \$5 in free slot play with two hourly winners receiving \$1000 in free slot play. On Monday, all unclaimed slot play prizes will be awarded with a minimum guaranteed amount of \$5,000. *Friday through Monday.*
- A commemorative t-shirt of the Premiere weekend will also be presented to qualified Revel Card members. *Friday through Monday.*
- **Feel the Beat in The Social:** Amp up your evening with live music and DJs in The Social, at the center of Revelry, the resort's entertainment level. Arrive after 11 p.m. for a late-night party featuring a high-energy party and surprise performances. *Friday through Sunday, 5 p.m. – 4 a.m.*
- **Ivan Kane's Royal Jelly Burlesque Nightclub:** Entertain your group with Ivan Kane's legendary fusion of highly choreographed burlesque with a dance club starting at 10 p.m. At 2 a.m. the intensity rises as the tempo shifts to an after-hours rock n roll burlesque extravaganza featuring a live band, laser lights and up to 15 dancers. *Friday through Sunday, 10 p.m. – 4 a.m.; cover charge applies*
- **Revel Food Walk:** Taste the culinary creations of Revel chefs with a small-plate tasting in The Row. *Friday, 6 p.m. – 1 a.m.; Saturday and Sunday, 11:30 a.m. – 1 a.m.; \$20*
- **Resort Rejuvenation at Bask.** Transform your mind and body with exhale's signature fitness programs including Core Fusion, yoga mind body and SurfSET classes in the SkyGarden, InOut pool and throughout the resort. *Friday through Monday; class fee may apply*

Revel guests can tailor their resort journey to their passions and may choose to also include activities such as sunrise yoga, live piano music or flamenco dancing, just to name a few. For a full list of scheduled events, visit [www.revelresorts.com/premiere](http://www.revelresorts.com/premiere).

For a comprehensive Premiere experience, Revel is offering a **Beyoncé & Revel VIP Premiere Pass** for purchase. Passionate fans, take note: this one-day pass is your last chance to see Beyoncé's "Back

to Business” show while she’s performing live at Revel. The daylong pass includes one mid-orchestra level ticket to Beyoncé’s concert in Ovation Hall, access to VIP events at The Social and Ivan Kane’s Royal Jelly Burlesque Nightclub, access to the Resort level including a cocktail reception featuring a live band and gratis cocktails from 5-6 p.m., free parking and a personalized commemorative credential. Passes for purchase are available for Friday, Saturday or Sunday for \$750 by visiting any Ticketmaster location, online at [www.ticketmaster.com](http://www.ticketmaster.com) on Friday, May 18, 2012 at 10 a.m.

The beachfront destination is smoke-free and features over 1,800 rooms with sweeping ocean views. Designed to embrace its natural surroundings, Revel curated a collection of daytime and nightlife experiences crafted to bring the outside in and the inside out. Indoor and outdoor pools, gardens, lounges, and 32,000-square-foot spa provide the guest with a relaxing resort, while an outstanding collection of 14 restaurant concepts, live entertainment, nightclubs, an oceanfront dayclub, a casino that feels like a theatre and a collection of boutiques at The Row.

Revel features more than a dozen restaurants from renowned chefs and restaurateurs who have a vested interest in Revel and bring their signature flair from their regional restaurants in Washington, D.C., Philadelphia and New York City. Strong entrepreneurial spirits and a tremendous talent to create gastronomic and lifestyle experiences are common threads among Revel’s partners.

For more information on Revel or to start your experience, visit [www.revelresorts.com](http://www.revelresorts.com). To receive the latest updates on Revel, become a fan on Facebook at [www.facebook.com/revel](http://www.facebook.com/revel) and follow @revelresorts on Twitter. Revel is located on the Boardwalk at Connecticut Avenue in Atlantic City, New Jersey.

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